

# KARL PARTON

User Experience Designer with 15+ years of agency and client side experience. Able to prototype, sketch, wireframe, facilitate workshops and do research. Focused on ensuring client's objectives are met as well as being empathetic towards users.

## Skills

## Prototypes

- Dashboard built using Bootstrap - <http://goo.gl/llrF>
- Money Advice Service budget planner - <http://goo.gl/pXOzvA>

## Sketches and wireframes

- Yara website redesign - <http://goo.gl/B8k9u0>
- Royal Caribbean - <http://goo.gl/5G7sm1>

## Research and documentation

- User interviews
- Personas, scenarios and user tasks
- Customer journey mapping
- Stakeholder workshops and interviews
- Content inventories and audits
- Competitor analysis

## Employment

### UX Designer Maptio - Remote

Jan 2017 - Present

A simple online tool for self-managing organisations

- Produced wireframes and prototypes
- Customer development
- Analysis of customer behaviour

### Interaction Designer HMRC - Newcastle

July 2015 - Dec 2016

Used GDS prototyping kit to build prototypes used for user research, development and stakeholder sign off

- Service prototypes - <https://goo.gl/GjGC5q>
- Participated in user research
- Educated stakeholders

### UX Designer +rehabstudio - London

May 2015 - June 2015

Designed a prototype for a fantasy Google AdWords Express game

- Game prototype - <https://goo.gl/jHjAVK>

## **UX Designer Money Advice Service - London**

**Sept 2013 - Dec 2014**

Designed digital products to help people manage their money

- Pension calculator - <http://goo.gl/KRFMRo>
- Payday loans - <http://goo.gl/ChEkW5>
- Polling widgets - <http://goo.gl/f6Ec7a>
- Email newsletter signup - <http://goo.gl/aHSSg9>

## **UX Designer Building Blocks - Manchester**

**Apr 2010 - Aug 2013**

Yara website redesign and product portfolio planner

- Researched existing planners
- Participated in stakeholder workshops
- Produced wireframes and prototypes - <http://goo.gl/KO9fKM>

Royal Caribbean website redesign

- Produced wireframes demonstrating journey for new to cruise customers
- Identified existing content to repurposed
- Produced responsive layouts

Economic & Social Research Council Research outcomes system

- Application enabling 6 Research Councils to administer research
- Produced wireframes and functional specification
- Post launch user interviews and report

## **UX Designer Reading Room - Manchester**

**Sept 2005 - Apr 2010**

University of Manchester library services website redesign

- Delivered workshops identifying IA issues and users top tasks

University of Leeds equality service website redesign

- Conducted stakeholder and user interviews
- Participated in user acceptance testing

University of Nottingham website redesign

- Delivered workshops identifying users top tasks

## **Frontend Developer Reading Room**

Wrote HTML, CSS and Javascript. Delivered projects using Enterprise and Open Source Content Management Systems including Tridion and WordPress.

## **Education**

Sept 2003 - Sept 2004

MA Interactive Media

Bournemouth University Media School

Sept 1995 - May 1998  
BA Hons Communication Studies  
Sheffield Hallam University

## **Interests**

Play 5 aside football, cycle and snowboard.

## **Details**

Phone - 0771 7013830

Email - [karlparton@gmail.com](mailto:karlparton@gmail.com)

Twitter - [@karlparton](https://twitter.com/karlparton)

Portfolio - [kponthe.net](http://kponthe.net)