KARL PARTON

Profile

I'm a User Experience Designer with 15+ years of agency and client side experience. I facilitate workshops, sketch, wireframe, prototype and do research. I enjoy the challenge of ensuring a client's objectives are met as well as being empathetic towards their users.

Skills

Sketches and wireframes

- Yara website redesign http://goo.gl/B8k9u0
- Royal Caribbean new to cruise website section http://goo.gl/5G7sm1

Prototypes

- Money Advice Service budget planner http://goo.gl/pXOzvA
- Dashboard built using Bootstrap http://goo.gl/lIlrF
- BBC homepage educating clients on prototyping http://goo.gl/45KyL

Research and documentation

- User interviews
- Personas, scenarios and user tasks
- User acceptance testing
- Stakeholder workshops and interviews
- Competitor analysis

- Content inventories and audits
- Requirements gathering
- Functional specifications

Employment

UX Designer - Money Advice Service

Sept 2013 - Dec 2014

Building digital products to help people manage their money

- Pension calculator http://goo.gl/KRFMRo
- Payday loans http://goo.gl/ChEkW5
- Polling widgets http://goo.gl/f6Ec7a
- Email newsletter signup http://goo.gl/aHSSg9

UX Designer - Building Blocks

Apr 2010 - Aug 2013

Yara website redesign and product portfolio planner

- Researched existing planners
- Participated in stakeholder workshops
- Produced wireframes and prototypes http://goo.gl/KO9fKM

Royal Caribbean website section redesign

- Produced wireframes demonstrating journey for new to cruise customers
- Identified existing content to repurposed
- Produced responsive layouts

Nobel Biocare products and solutions website section redesign

- Led Stakeholder workshops
- Produced personas
- Carried out a content inventory and audit
- Produced wireframes and functional specification

Economic & Social Research Council Research outcomes system

- Application enabling 6 Research Councils to administer research
- Produced wireframes and functional specification
- Post launch user interviews and report

British Telecom internal shipping application

- Conducted user interviews
- Produced requirements document
- Produced wireframes and functional specification

UX Designer - Reading Room

Sept 2005 - Apr 2010

University of Manchester library services website redesign

• Led workshops identifying IA issues and users top tasks

University of Leeds equality service website redesign

- Carried out stakeholder and user interviews
- Participated in user acceptance testing

University of Nottingham website redesign

- Participated in workshops identifying users top tasks
- Presentation and feedback of visual design

Frontend Developer - Reading Room

Wrote HTML, CSS and JavaScript. Experience of Enterprise and Open Source CMS's including Tridion and WordPress. Clients included

- YHA
- Peoples History Museum
- Dulwich Picture Gallery

Other employment

Dublin City University - Web Designer

Aug 2002 - Sept 2003

Microsoft EOC Dublin - Web Support Staff

Feb 2000 - Apr 2003

Company founder - Web designer

May 1998 - Jan 2000

Education

Sept 2003 - Sept 2004 MA Interactive Media Bournemouth University Media School

Sept 1995 - May 1998 BA Hons Communication Studies Sheffield Hallam University

Interests

All things Lean (Startups, UX).

I play 5 aside football, cycle and snowboard.

Details

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References

Available on request